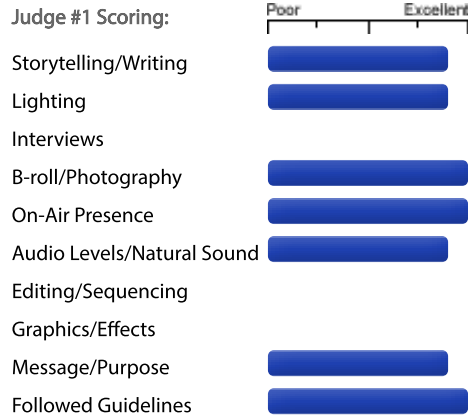


Judging Results for Carlsbad High School STN 2023 National Convention

Anchor Team

0005-C2302-01 - Carlsbad High School



What you did well:

Very good poise, you are both professional and balanced and credible. Very good speed, pauses between stories, excellent eye contact with both the viewer and each other. Nice location. Slick with the double name graph at the top!

What you can improve on:

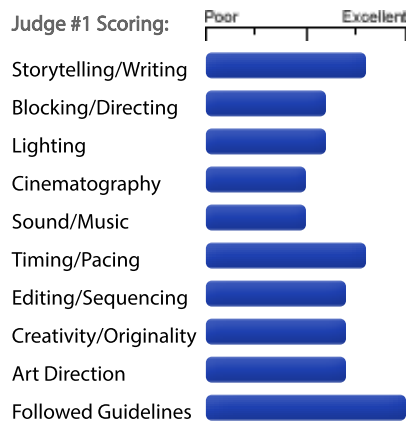
Sun is both good for the overall lighting but also presents shadows on your faces. Hard to find the balance with this but in the future, a soft reflector would bounce the light and remove that.

Overall impressions:

Very nicely done, overall. Engaging and professional in demeanor. You covered as much ground as others but it never felt rushed. Just be careful about the occasional opinion creeping in (it's folksy and human but can be a fine line before it becomes judgemental). Overall, very well done.

Commentary

0005-C2304-01 - Colton Gilley, Grayden Kunoth, Isabella Lehnerz, Zoe Watts



What you did well:

Good script-writing and argument. It feels as though you really know what you're talking about. I like the use of walk and talks. Anchor is very good and comfortable in front of the camera.

What you can improve on:

Audio is all over the place. Some times it sounds ok, sometimes it's too loud or quiet. Some graphics would have really helped me understand. Some anchor shots aren't framed well. Lighting is off at some points.

Overall impressions:

Overall, the pre-production was executed well, but you need to tighten up your production and editing. Good work!

Commercial

0005-C2305-01 - Jacob Clarke, Micah Carlston, Owen Loughery, Reese Hindman, Rowan Boyd, Wyatt Gora



What you did well:

Great cinematography. Very clean production and product display. Nice graphics as well!

What you can improve on:

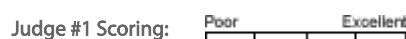
I liked the music as it fit with the video. The lack of a VO is noticed and maybe needed. It ends hard and a little more tail would smooth it out.

Overall impressions:

A very nice job with the ad promoting the products use. This is what an ad is required to do. With a little more time, this would be even better.

Convention Promo

0005-C2306-01 - Carlsbad High School



What you did well:

You got some awesome shots to show what STN is all about. Had some great dialogue throughout to



explain what we are seeing on screen.

What you can improve on:

Watch your cuts, at 0:03 you hear the director saying "good" to start the shot. Music levels are a little overpowering. Same with the ending interview, mic audio is hot.

Overall impressions:

Overall a great recap of STN and showing what we are all about. Some of the starting points needed a second to breathe or not hearing the director say "go". But was well edited and put together.

Human Interest Feature Story

0005-C2307-01 - Andrew Evanson, Liam Sarsilmaz, Robert Raines, Zuzu Grueskin



What you did well:

Nice opening shot with the boat coming in.

He's a great protagonist. Interesting (if mysterious) guy. I don't know how you found him but it's terrific you did.

Lots of interesting broll and sequences.

What you can improve on:

I need more information -- how is he being discriminated against? It's not clear. He's not allowed to dock? Or he has to pay more? What are the restrictions he's talking about? I just don't know what his complaint is. And you really need to get some sort of information from a government official.

Overall impressions:

You have one half of a great story -- now I need more information. You don't have to take sides -- but give the viewer more information and let them decide whether Roger is being discriminated against or whether he's just a complainer.

Movie Trailer

0005-C2308-01 - Abraham Sebastian, Cameron Fischer, Madison Mulligan, Peighton Millard, Scarlet Walker, Sierra Fesler



What you did well:

I really like the music selection! I think it helps guide the tone of your trailer very efficiently! The creativity of a disappearing character in each of your scenes is nicely thought out as well.

What you can improve on:

The character that's being imagined isn't in as much of the trailer as they probably should be. If they're a haunting presence in your protagonist's mind, then don't be afraid to cut them in more. Also, please watch your camera's focus. Before hitting record, use the Zoom In feature on your camera to check the sharpness of your image. As a rule for reference, try to have your subject's eyes completely in focus. Take some extra time to pre-plan your shot coverage in each scene to ensure you have all proper camera angles necessary to aid in telling your story. The film title is a fun idea, but it's hard to read against the dark hallway. Possibly fade it's fill to white to the viewer can read it better.

Overall impressions:

Overall, there's a fun concept being introduced in your film, but it needs just a bit more preparation to get your trailer to that next level. Take the time before and during your shoot to get everything that you need to tell this story.

Music Video

0005-C2309-01 - Alison Sitarz, Brianna Steketee, Izabella Hollingsworth, Lucy Walker, Luke Whitehead, Summer Hu

**What you did well:**

Absolutely loved the effects throughout the video. Very fitting for the vibe of the song. As well as the color effects to then wrap it up back to normal lighting.

What you can improve on:

The flashes were a cool effect, took up most of the video. Would have liked to see something else utilized.

Overall impressions:

Overall a well produced/edited video. Very well fitting to the vibe of the song.

News Story

0005-C2311-01 - Carlsbad High School

**What you did well:**

Camera work is lovely, with pretty consistent lighting and audio throughout. I like the light wordplay - "make their business bloom," for example -- that spices up the writing.

What you can improve on:

This story lacks varying perspectives. Consider who else you could have talked with to get more information. Maybe chatting with other small business owners? A commerce group? Customers?

Technical suggestions: Try bringing graphics on and off more smoothly, and ensure your cuts don't prohibit the speaker from finishing a sentence (it sounds a bit choppy when that happens). Work on your READ needs nuance and pauses...

Overall impressions:

This is a nice piece that just needs more development/interviews to make it a great news package.

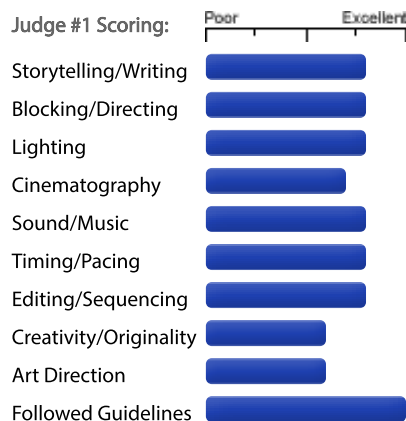
Nice interviews with good nat sound.

1:21 had half a body going though it.

NO MORE STANDUP OPENS AND CLOSES! bridges!

Personal Vlog

0005-C2312-01 - Alessia Mattucci, Andrew Vurbeff, Charlie Marinelli, Elsa Woolsey, Tava Valenti, Valeria Bedoya

**What you did well:**

Such a creative opening! Nice collection of shots in the beginning. I love the vlog style of this!

What you can improve on:

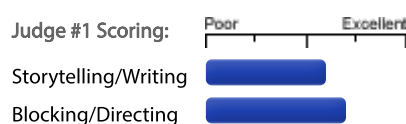
I would have loved to see some more graphics. Don't be afraid to test your limits! In the beginning I loved how you ventured out but then circling back to the mall took away some originality. Show how vast Long Beach is and think outside of the box!

Overall impressions:

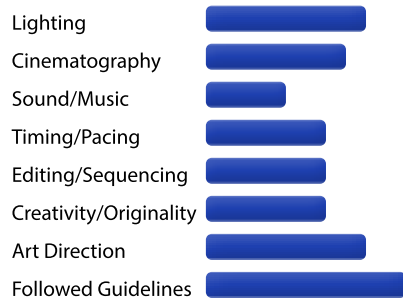
Nice job for the 6 of you! This was fun and you stayed on task. Keep up the hard work!

Public Service Announcement

0005-C2313-01 - Brooke Pedersen, Charlotte D'Avignon, Grant Turley, Madilyn Mazzulla, Makena Hamilton, Sabastian Sanders

**What you did well:**

i thought this was lit and shot really well
the point was simple
but technically there were some issues

**What you can improve on:**

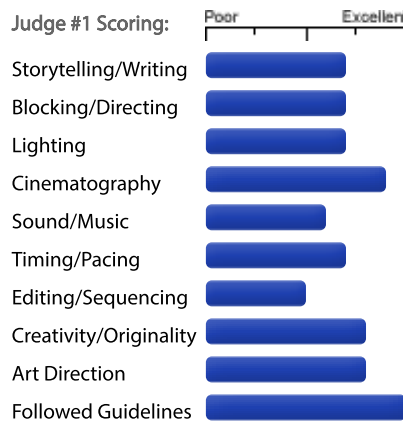
the lip sync was off
and other audio issues
then you can hear the birds but not the girls say anything

Overall impressions:

i didn't really get the point of this until the end
i realize you were trying to build suspense and maybe let it breathe
but it missed the mark for me
i just felt like it needed MORE

Short Film

0005-C2314-01 - Annika Heieck, Nico Arboit, Sebastian Hrisanthopoulos, Taylor Lohmeyer, Tosh Carr

**What you did well:**

Shot really nicely, good story. Good variety of shots. Aesthetically really nice overall.

What you can improve on:

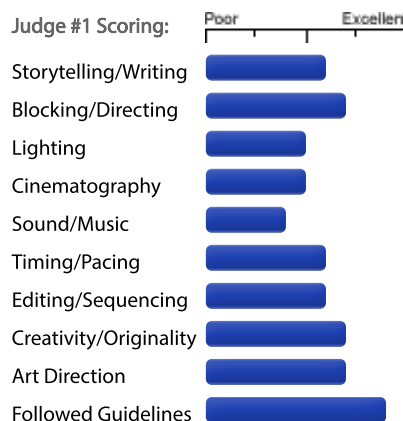
Just make sure that your shots, audio, and color are consistent throughout. Cuts need to be a little bit less jarring. Also make sure to double check for continuity.

Overall impressions:

Really nice job overall, most of the critiques are more nitpicky than anything.

Sports Commentary

0005-C2316-01 - Greyson Valdez, Leo Nicholson, Max Harris, Samuel Munday

**What you did well:**

They used multiple environments to help the video stay engaging.

What you can improve on:

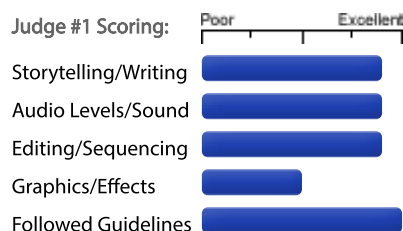
I would recommend using a mic of some sort or AI to enhance the audio. Although I enjoyed the multiple scenes, I would try to use scenes that are related to the topic to help add more to the topic.

Overall impressions:

Overall they did a decent job on this piece.

Sports Highlight Editing

0005-C2317-01 - Cash Versailles, Roy Kane

**What you did well:**

Good writing, you supported your VO well with b-roll. Good energy throughout the piece and the anchors had good chemistry.

What you can improve on:

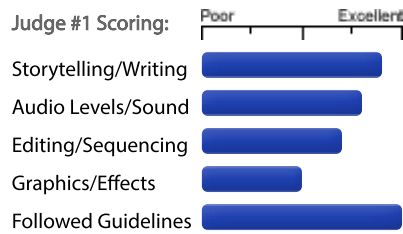
I like the inclusion of the graphics but I think that they could have been a bit cleaner. I don't need to have a name on screen every time a player does something. I feel like if you had a fullscreen graphic up at the end with some of the important stats (like the 8/13 kills with the players name) that would've been better. Used a fullscreen that featured different teams.

Overall impressions:

Really solid, liked your writing and chemistry. This was a really good submission, just didn't love the presentation of the graphics.

Tell The Story News Editing

0005-C2318-01 - Makena Coleman, Skylar Roy

**What you did well:**

Good story told by the various interviewees. Kept it moving and interesting.

What you can improve on:

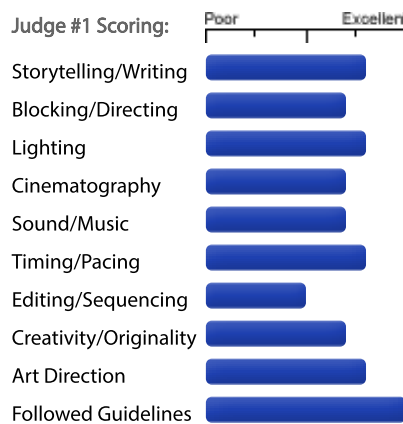
Split edits (audio before video) are inconsistent (especially needed for the first soundbite. Nat levels high occasionally. Thank you for including pad at the end but need to hold last b-roll shot and not fade to black (live director can come out of it before a freeze). Lower thirds need background bars and perhaps a bug to look professional.

Overall impressions:

Decent, moves along well, keeps my interest. Definitely need to work harder on the lower thirds, they just look insufficient and unprofessional.

Weather Report

0005-C2322-01 - Avery Gallup, Carlyrae Jones, Channing Headlee, Michael Basista

**What you did well:**

anchor was dynamic and great personality
lighting and locations were good
loved the graphics... however...

What you can improve on:

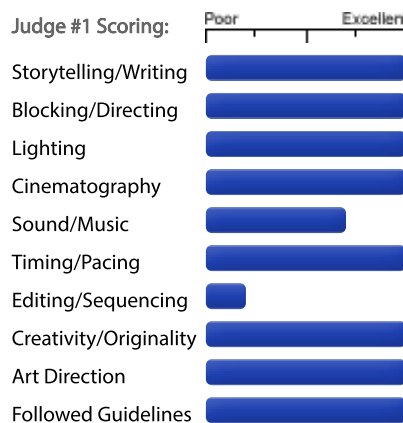
Frontier County was spelled wrong in your graphic
Always make sure to double check your spelling and grammar
And rewatch before submitting!

Overall impressions:

Overall it was a good report
Great storytelling!
But spelling on graphics needs to be checked!

Crazy 8s Short Documentary

0005-C23C8SD-01 - CHSTV

**What you did well:**

-Your opening cinematography is gorgeous. That shot with the seagulls? Amazing!
-Fantastic framing of your interviews with the port in the back. Very professional looking.
-Great story choice in spotlighting the port and getting access!
-Great job including important data and information in your track and interviews.
-Awesome job with a variety of wide, medium and close shots. Awesome job getting creative with a shot while driving.
-I'm so glad you also got an interview with a worker. That really helps to not just have a professional in a suit talking about this industry and way of life.

What you can improve on:

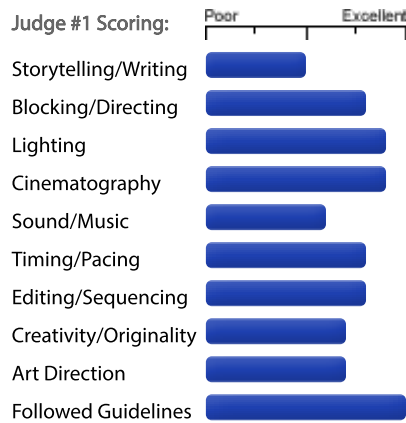
At 1:20, the audio transition is rough. At 2:03, you can also hear an awkward audio transition.
Watch out for a jump to black at 3:34.
There's a cut to black at 3:40 - 3:45. That would be deemed un-airable for a professional newsroom.
The interview at 4:00 looks like the sound doesn't match the lip movement.
At 4:19 there's another cut to black for a few seconds.
Awkward audio transition at 4:31.

Overall impressions:

This is shot and executed very well. Your storytelling and cinematography are top notch. You might have run out of time to clean up cuts to black and other edits, but great effort overall. This is a competitive category, so we're looking for that level of professional polish with mistakes avoided. With that said, there's so much to be proud of here. Bravo!

Crazy 8s Short Film

0005-C23C8SF-01 - Carlsbad High School

**What you did well:**

Loved your cinematography. Even in dark lit situations, still was well shot and helped set the tone.

What you can improve on:

Watch audio in certain parts, harder to hear/echoing.

Overall impressions:

Overall having a hard time piecing the story together. It was definitely well shot/produced, but it took a second watch to get a better idea of the connection to the prompt.

Crazy 8s Morning Show

0005-C23C8SW-01 - CHSTV

**What you did well:**

Your anchors look and sound great - and I loved how you acknowledged each other!

Love your creative OTS graphics!

From the top to the bottom - great photography and interviews!

What you can improve on:

Watch shadows/lighting on your anchors

The goodbye from the anchors - and the next anchor talking about added content was jarring for me

Maybe a better intro into that - or a wipe or animation or something?

Overall impressions:

You guys have a great team!

Loved your show - I would have liked to see something besides homeless (always seems to be a crutch) - but loved your stories about the environment and barber shop, etc.

Nice work overall