

Judging Results for Carlsbad High School 2024-2025 Broadcast Excellence

HS Daily Live News Show

0019-BC25DLYL-01 - Carlsbad High School



What you did well:

anchors had great energy throughout and nice job acknowledging each other i also liked how they were in different locations for their standups

What you can improve on:

during some of the anchor reads on set, there was noise in the background not sure what that was - unless that's normal... not a big deal, but just something i noticed great job overall

HS Newsmagazine Show

0019-BC25NEWS-01 - Carlsbad High School



What you did well:

I really liked that the anchors fronted the news magazine from different parts of the city and the school. This made the shots interesting. I loved the toss to the beach renovation story. It was creative and fit the story. I thought the reporters who did standups did a really good job. I really liked that VO was used to tease what's coming up in the next news magazine. I liked that the beach renovation story was edited to script.

What you can improve on:

Landon needs to talk a bit slower. He got better as the show went on, but right off the top, he was too fast.

The name super for the anchors were hard to read. I'd recommend putting a background or just putting in an effect that makes the lower third of the screen darker so the white text pops.

Something I noticed in most of the packages was that there was only one interview. I would have loved to hear what the holiday lights guy's daughter thinks about this as well as the people who stop by to see his house all decked out. Same goes for the pottery story. I would have loved to hear from her dad or from their customers.

I liked that the beach renovation story was edited to script, but was there a reason why we kept on seeing the reporter? Really think about making these shots purposeful. If she was demonstrating something -- then it would make sense to see her on camera.

Really pay attention to your writing. Try to avoid stating opinions.

Let your interview subjects do that. As journalists, we should be giving the facts. Do you have facts to back up golf being "easily the most unique and pleasant sport."

According to the National Golf Foundation, 25 million people played golf in 2020. That doesn't make it unique. Also, try to avoid using cliché phrases or common sayings -- such as "with great power comes great responsibility."

I liked that the golf package had a lot of interviews, but be conscientious about where they're being interviewed. There were some shots where we could see the reporter's or

camera's shadow on the golfer's person. They were also looking into the sun, so they're squinting. And then, when shooting b-roll, make sure you're framing up the action. I spotted a few shots where the golfer's head was cut off and we're looking at their shoulder.

For the AI story, I want to know what makes this particular student an expert on AI? Did she do a paper on it recently? As a reporter, you need to set up credibility for your interview subjects.

When editing stories together, make sure there's natural sound. Many of the packages were missing natural sound -- which would have helped make the package richer.

Also, when tossing to reporters, make sure you say their name in that intro. They worked hard on these pieces, make sure to give them credit.