

# CHSTV STORY SCORING RUBRIC

	STORY GRADE A (AIRABLE)	STORY GRADE: B (MAY BE AIRABLE)	STORY GRADE: C (NOT AIRABLE)	STORY GRADE: D (NOT AIRABLE)
VIDEO	ZERO ISSUES WITH FOCUS ZERO ISSUE WITH WHITE BALANCE ZERO ISSUES WITH SHAKY SHOTS MULTIPLE INSTANCES OF SEQUENCING ZERO ISSUES WITH RULE OF THIRDS, LEAD ROOM	MINOR ISSUES WITH FOCUS AND/OR SHAKY SHOTS NOT MANY EXAMPLES OF SEQUENCING MINOR ISSUES WITH RULE OF THIRDS, LEAD ROOM	EXCESSIVE ISSUES WITH FOCUS AND/OR SHAKY SHOTS NO EXAMPLES OF SEQUENCING MANY ISSUES WITH RULE OF THIRDS, LEAD ROOM	VIDEO QUALITY OVERALL AMATEUR
AUDIO	ZERO ISSUES WITH AUDIO CLARITY AND/OR WITH AUDIO VOLUME AND/OR WITH V.O. /NAT SOUND BALANCE VOICEOVER IS NICKELODEON	MINOR ISSUES WITH AUDIO CLARITY AND/OR WITH AUDIO VOLUME AND/OR WITH V.O. /NAT SOUND BALANCE LIMITED "ENERGY" IN VOICEOVER	EXCESSIVE ISSUES WITH AUDIO CLARITY AND/OR WITH AUDIO VOLUME AND/OR WITH V.O. /NAT SOUND BALANCE NO "ENERGY" IN VOICEOVER	AUDIO QUALITY OVERALL AMATEUR
WRITING	WRITING IS CONVERSATIONAL SENTENCES ARE PUNCHY WRITING IS NON-TECHNICAL SENTENCES ARE BRIEF WRITING SETS UP THE REVEAL ZERO PREACHING* ZERO GENERALIZATIONS**	WRITING IS LIMITED IN CONVERSATIONAL STYLE SENTENCES ARE TOO WORDY SOME PREACHING OR GENERALIZATIONS	VERY FEW EXAMPLES OF COMPELLING WRITING STYLE OR EVIDENCE THAT THE WRITER HAS A PASSION FOR STORYTELLING	UMM, SCHEDULE CHANGE?
EDITING	B-ROLL IS "SAY DOG, SEE DOG." SIX SECOND RULE IS CONSISTENTLY ADHERED TO. MORE THAN ONE INSTANCE OF PARALLEL PARKING. EDITING INCLUDES TWO OR MORE L-CUTS*** TRANSITIONS ARE USED CREATIVELY AND APPROPRIATELY.	MINIMAL USE OF "SAY DOG, SEE DOG" B-ROLL SIX SECOND RULE IS RARELY ADHERED TO. MINIMAL INSTANCES OF PARALLEL PARKING. MINIMAL USE OF L-CUTS	NO INSTANCES OF "SAY DOG, SEE DOG B-ROLL." EXCESSIVE A-ROLL, TALKING HEAD INTERVIEWS. NO INSTANCES OF PARALLEL PARKING. NO USE OF L-CUTS	SERIOUSLY?

\* ZERO PREACHING: ("BE SURE TO CHECK OUT THE MUSICAL THIS FRIDAY...")

\*\* ZERO GENERALIZATIONS: ("EVERYBODY LOVES PIZZA, BUT...")

\*\*\* L-CUT: YOU HEAR THE PERSON BEFORE YOU SEE THEM

