

NEW

chstv

SETTING A NEW STANDARD FOR STUDENT TELEVISION

CHSTV'S MONTHLY NEWSLETTER

Screen shot from CHSTV's Fall Challenge Film Entry

Volume 01 | Issue 01 | MILESTONES

NOVEMBER 2022

Announcement

CHSTV'S Friends and Family fundraiser is now underway.

Our program is fully funded this year by the Booster Club and our goal is to raise \$200 per student so that we can meet the operating costs for the 2022-2023 school year.

We are currently behind schedule on meeting that goal.

Please click this [link](#) to make your donation!

DONATE NOW

\$15K

\$6K

Inside This Issue

SECTION 2: IN THE SPIRIT OF COMPETITION...

Dozens of CHSTV students participated in the STN Fall Challenge in numerous categories. See the entries!

SECTION 3: WE CONTINUE TO INNOVATE...

CHSTV is still the only high school broadcast in the world with access to a new technology called "virtual production." And we do it LIVE!

SECTION 4 WE HAVE A "HIT" ON OUR HANDS...

Our livestream coverage of Lancer Football has been viewed by thousands of fans this season and there is good reason.

SECTION 5: MR. GREEN'S NEXT ADVENTURE

Mr. Green is headed to the UK for two months to begin a new broadcasting program in Cardiff, Wales

SECTION 2: STN FALL CHALLENGE: IN THE SPIRIT OF COMPETITION

STN FALL CHALLENGE

MAKING DEADLINES

Each November, hundreds of students from the broadcast journalism elective classes at Carlsbad High School, Valley Middle School, Calavera Hills Middle School and Aviara Oaks Middle School compete in the annual STN Fall Challenge.

This year was no exception. The STN Fall Challenge contest is a 5-day, rigorous contest where students from across the country are provided a "topic" and given five days to produce a short film, VLOG, Music Video, Sports Feature Story, Human Interest Feature Story, PSA, Music Video, Vertical Video and a range of other contest categories.

To see all of our entries from CHSTV, please click the link below!

WATCH NOW

NAT SOUND STORY

FEATURE STORY

Pelon Mercer

SECTION 3 INNOVATION: LIGHTCRAFT AND VIRTUAL PRODUCTION

CHS FALL COMEDY PROMOTION SHOT ON LIGHTCRAFT

Wadsworth

LIGHTCRAFT

SPECIAL EFFECTS

It was a magical day in 2019 when we received a call from Academy Award Winner Bill Warner. Mr. Warner was developing a new, cutting edge technology called Lightcraft and he offered CHSTV an opportunity to test the system. With Lightcraft, scenes filmed on a green screen "come to life" using a special technology called Virtual Production.

Over the last four years we have produced hundreds of segments using the Lightcraft technology.

[Click here for more examples.](#)

ROBBY LIVE VIA LIGHTCRAFT

WEATHER IN THE GARDEN

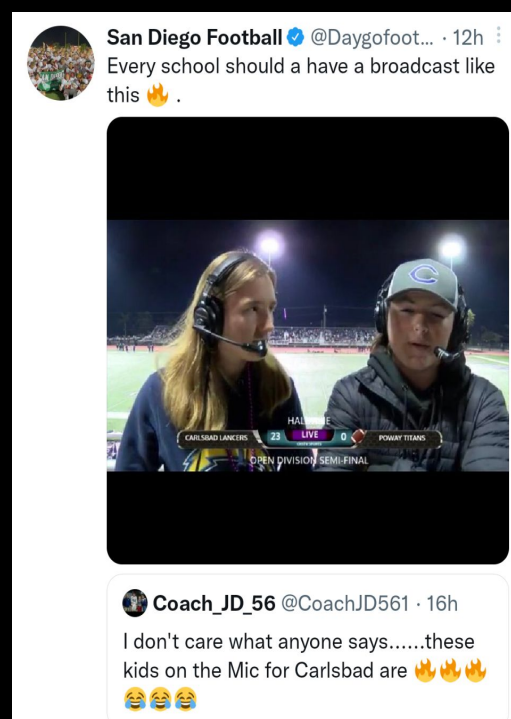
ABOVE AND BEYOND

Headed up by producers Michael Basista, Sierra Fesler and Landon Miller (with a dedicated crew of VMSTV and CHSTV students working behind the camera), this football live-stream season is one for the record books.

Our two announcers (Cash Versailles and Roy Kane) have added a level of professionalism and character to the broadcast and they have become fan favorites.

We have heard anecdotally that spectators have opted to watch the games at home because of the quality of our coverage this year.

With Instant Replay, a special sideline microphone system and a sideline camera system- our coverage is being compared to professional “ESPN level” broadcast quality.



SECTION 5 MR. GREEN HEADS TO THE UK - “CHSTV WALES!”

A NEW CHAPTER CHSTV STUDENTS CAN HELP MR. GREEN SPREAD THEIR LOVE FOR STORYTELLING



Mr. Green is hopeful that CHSTV students will help him share the success of Carlsbad High School’s broadcasting program with teens from Cardiff, Wales.

Volunteering for two months this winter, Mr. Green will move to Wales to work with inner city Welsh youth.

They will produce their own weekly broadcasts with a show that will be modelled after CHSTV.

[Read an article](#) by CUSD on his next big adventure!

MESSAGE FROM THE CHSTV BOOSTER CLUB PRESIDENT, RICK LOUGHERY

Believe it or not, the holidays are coming up and before we know it, we will be prepping for STN, Showcase and the Banquet. Thank you to everyone who signed up to help volunteer for the Banquet and Showcase. We are still in need for a lead for the Showcase. Please contact us if you are interested and want to learn more about this role.

After the holidays, we are hoping to have an in person general booster club meeting at the studio. More information to come.

And thank you to everyone who has donated thus far to the friends and family fundraising.

-Rick Loughery



next month...

MEET MR. KOHNEN!

IMPORTANT LINKS

- [CHSTV WEBSITE](#)
- [CHSTV'S YOUTUBE CHANNEL](#)
- [CHSTV'S INSTAGRAM](#)
- [CHSTV REPLAYS](#)
- [WATCH CHSTV LIVE](#)
- [HELP SUPPORT CHSTV](#)