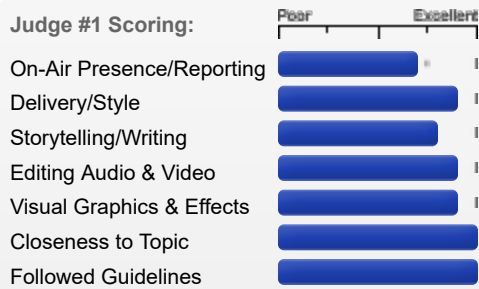


# Judging Results for Carlsbad High School STN 2022 National Convention

## Action Sports Editing

0062-C2201-01 - Carlsbad High School



Well done with the flow of the video along with the music choice. The style fit well. The use of triangles was also a clever theming with STN.

## Anchor Team

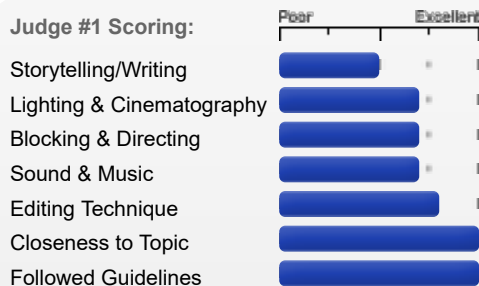
0062-C2202-01 - Carlsbad High School



Do not be afraid to show your hand gestures. Good transitions between stories. Be aware of awkward pauses between the transitions though. Love that you were so positive with the stories. Reporters did a good job!

## Commercial

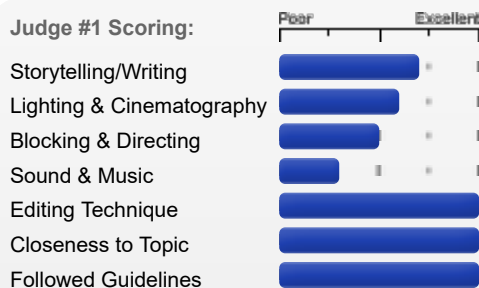
0062-C2204-01 - Carlsbad High School



Good work. Smart framing, great cutting transitions, and nice music that wasn't overwhelming. Funny record scratch. I wish I had a clearer impression of what the product was - maybe a hero shot of the product could have helped. Not sure what the slogan means.

## Convention Promo

0062-C2205-01 - Carlsbad High School



You had some great natural transition in your edit. You needed the natural sound though. I felt like it was missing. Always favor your nat sound over a music bed. It will help your story so much more.

Your editing was on point. Great job with that.

Keep at it.

## Feature Story

## 0062-C2206-01 - Carlsbad High School



This piece is shot well. I especially like the close up shots of the subject playing her violin. Love the ending shot. Neat angle. Interview is framed well. Would have liked more of an introduction at the beginning of the piece.

## Motion Graphics Editing

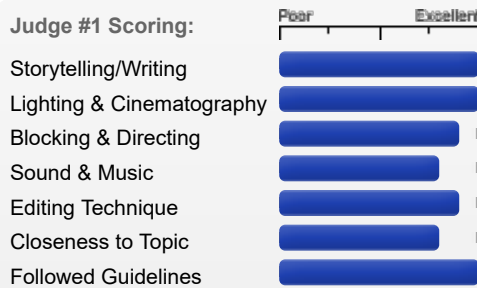
## 0062-C2207-01 - Carlsbad High School



I love the simplicity of this spot and the animation times really well with the music. The concept is also consistent throughout, which is great. I would've loved to have heard a ring-out on the music during the call to action. As it is, it seems too abrupt and it makes the final frame feel like it lingers. I think the call to action could've also benefited from a slow scale animation to make that final eight seconds not feel like wasted screen time.

## Movie Trailer

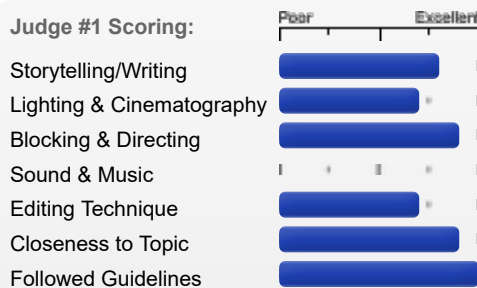
## 0062-C2208-01 - Carlsbad High School



I want to see this movie! Great work establishing a character, then a premise, and then complicating that premise. Felt like a fully-fleshed plot that we're only getting a glimpse of with this trailer. Great reveal of the building with that pan-up, then payoff with the alarm bells. Great green lighting in the villain's lair. "It Ain't Over" could have been integrated more into the story, but otherwise, really great work!

## Music Video

## 0062-C2210-01 - Carlsbad High School



## POSITIVES

- Good shots
- Flashbacks
- Non-linear editing
- Storytelling

## NEGATIVE

- Lip syncing
- Lighting

Great storytelling and connection with the song. Excellent shots and good composition. Time stamp (00:29) beautiful shot. Great use of non-linear editing. Flashbacks are a good addition and the color grading on them was a good touch to differentiate from the present. Lighting was good in some spots, but they were off when the shadows covered the guys face. Lip syncing throws it off, so I would lose the lip sync and use facial expressions instead.

## Nat Package

0062-C2211-01 - Carlsbad High School Nat Package- Sinead Estrada, Reese Hindman, Juliana Proctor, Peyton Millard



Great story, good job driving the story in a unique direction as to how it affects her family. I would've used a wider interview shot and not been so close up on her face. Also for some of the broll, the shot composition could be improved upon, for example, when they were cutting the meat I wanted to see more of what they were cutting as opposed to seeing the top of the knife and more of their arm. Good job overall though.

## Personal Vlog

0062-C2212-01 - Carlsbad High School Vlog



What works:

The 2 guys are engaging and natural on camera.

Love, love, LOVE the rolling can shot.

What needs more work:

The story rambles. They seem to be making up the dialogue (how many times am i going to hear about beautiful Long Beach?). And what's the climax. What are you leading up to? We don't have any sense ... it's just gym, food, whatever.

Now, going to the gym or going to the restaurant, or Ferris Wheel COULD be the big climax. But you need to set that up. Instead we just go from scene to scene. In the opening standup, you talk about "we're going to the gym." I think that's what the story is going to be about. But it's not.

Watch the audio levels. Only 2 guys are talking but their audio levels are not consistent from scene to scene.

A bit backlit in the closing segment. (lamps behind their heads)

The Ferris Wheel is the climax, I suppose ... but visually, you don't tell me that it is. Just seems like another shot. And there's nothing in your narration that says it is "this is the best" for instance.

## Podcast Segment

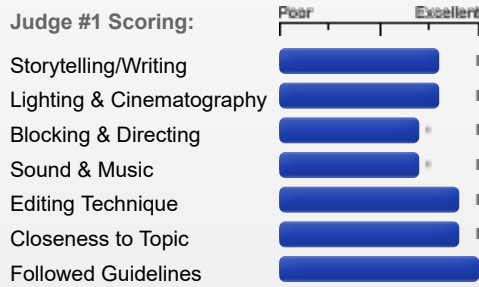
0062-C2213-01 - Carlsbad High School



I liked the stories, but I would've liked it if you guys focused in on one of these stories it would've made for a more engaging story. The entire podcast could've been centered around the last guy. The audio quality was inconsistent between the interviews and the main track. Enjoyed the stories a lot, pretty good job.

## Public Service Announcement

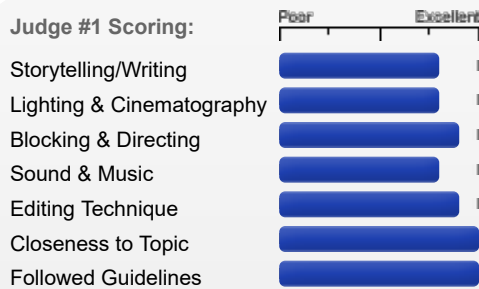
0062-C2214-01 - Carlsbad High School



i liked your psa  
great message - came across loud and clear  
as well as your camera shots and editing  
nice work overall you guys!

## Short Film

### 0062-C2215-01 - Carlsbad High School

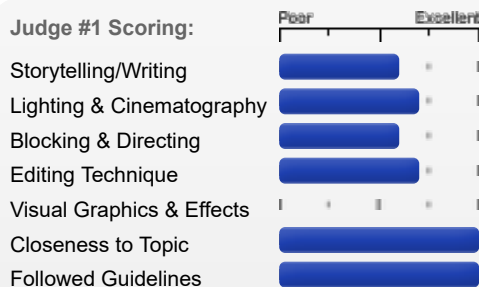


Great job with this guys! You wasted no time jumping right into the story and giving a clear idea of who the main character was. This was very well done both from a storytelling and technical standpoint.

Things to improve upon: try to avoid jump-cuts if possible. In a piece like this, they don't make a lot of sense, especially when they aren't consistently being used. If the take isn't great or it's too long, just re-shoot it. It's worth it. That aside, audio audio audio! The music you chose was great, and for the most part things were clear, but toward the end, some of the dialogue was getting lost under the music and sound effects. Sound is arguably the most important element of the film. It is always worth taking the extra time to make it super clean and consistent. Also, rather than cutting to silence on the escalator, lean into that tone shift/ break away from the tension even more with some elevator music!

## Silent Film

### 0062-C2216-01 - Blind State Of Mind



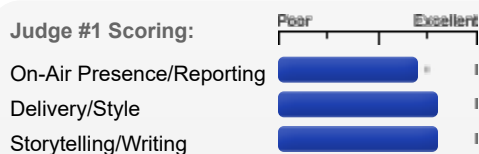
This is a well-put together piece! Good job. The greatest strengths of this are the cinematography (there's a lot of shot diversity and it's all executed very well) and the editing, which is consistent and drives the story forward at a good pace.

Where this falls short is mainly in the execution of the story. Upon first watch, it's unclear that the girls ever understood he was blind. Only when focusing on the mouth movements on a later watch does that become known. Something that important needs to come across clearly on first watch. Furthermore, the faux-blind man's actions have no motivation. In storytelling, motivation is crucial, especially when the climax is something so drastic! Something as simple as "he's a weird guy and they're young girls" doesn't cut it when you're going that far. It's clear why he's been lying about blindness (which is a weird call to make from a writing standpoint anyway— you have to think harder before using a disability in a potentially harmful way like that), but he still has no reason to kill a girl especially when she's been kind to him all along. Something as simple as having him ask her out and get rejected could motivate the killing— I mean, that unfortunately happens every day. You'd still have to motivate the lying about blindness somehow, but you can pull it off.

Overall this was very good. Be proud!

## Sports Commentary

### 0062-C2217-01 - CHSTV Sports Commentary



Positives  
- Good statistics  
- Great writing when giving information on the past problems

Shooting Audio & Video		*		Negatives
Editing Audio & Video		*		- Lighting is off on the face
Closeness to Topic				- Audio is a bit off
Followed Guidelines				

## Sports Highlights

0062-C2218-01 - Carlsbad High School

<b>Judge #1 Scoring:</b>	
On-Air Presence/Reporting	
Delivery/Style	
Storytelling/Writing	
Shooting Audio & Video	
Editing Audio & Video	
Closeness to Topic	
Followed Guidelines	

Really good coverage across the entire game covering more than just the star player. Enjoyed the script, only real note would be shot selection throughout could have been a little bit better.

## Tell The Story News Editing

0062-C2219-01 - Carlsbad High School

<b>Judge #1 Scoring:</b>	
On-Air Presence/Reporting	
Delivery/Style	
Storytelling/Writing	
Editing Audio & Video	
Visual Graphics & Effects	
Closeness to Topic	
Followed Guidelines	

Good way to start the story with the natural sound and different video shots; good editing there. I think you waited too long to explain what makes Joshua different, and also to get to a sound bite from Josh. The first two sound bites in a story about Joshua Johnson come from his teammate.

## Weather Report

0062-C2221-01 - Carlsbad High School

<b>Judge #1 Scoring:</b>	
On-Air Presence/Reporting	
Delivery/Style	
Storytelling/Writing	
Shooting Audio & Video	
Editing Audio & Video	
Closeness to Topic	
Followed Guidelines	

Anchor has great personality/on-air presence. Graphics were great with telling the story. Shadows are somewhat harsh on face. Watch background audio, somewhat distracting.

## Crazy 8s Morning Show

0062-C22C8BS-01 - Carlsbad High School

<b>Judge #1 Scoring:</b>	
On-Air Presence/Reporting	
Delivery/Style	
Storytelling/Writing	
Shooting Audio & Video	
Editing Audio & Video	
Closeness to Topic	
Followed Guidelines	

- Anchors: Amazing graphics!

-Open: Cool open! Love the edit to the beat. The video dimensions do not match that of the rest of the show - be careful with that. Great open song.

- Skating Forward: Good natural sound. Loved that you asked him more "deep" questions, that is what journalism is all about! You really get to know him through the interview. Very good package!

-Weather Update: Do not forget reporter lower third. Make sure you even out lighting in

her face - she has some shadows. Very good graphics and script.

- Crystals: Do not forget interview lower third. Good natural sound, really adds to the package. Maybe adding a reporter soundbite at the end would have "tied up" the package together.

-Charity Hearts: Such a beautiful reporter shot in the beginning, love the colors! Would have loved to see a longer package, this was such a good story!

- Cultural Combat: So interesting! The reporter did an amazing job with the soundbites! Do not forget interview lower thirds!

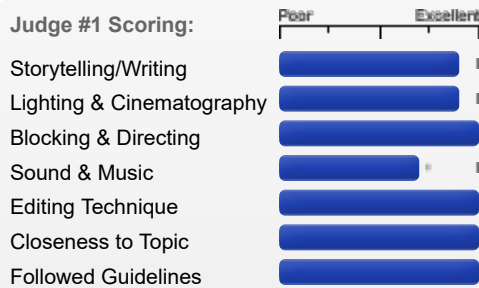
- Kilroy Star Light: Do not forget reporter lower third. Cool shot when you go back and forth into the reporter.

Good job with the prompt!

## Crazy 8s Short Film

0062-C22C8SF-01 - Carlsbad High School

### Judge #1 Scoring:



Blocking & Directing - That was some really good fight scenes! You made everything seem convincing it was really cool to see the choreography that you guys did!

Sound & Music - The dialogue gave a real sense of urgency along with the music and sound effects. The only thing I will say is to listen to when you are switching from scene to scene and how the NATs are getting affected. Some of the white noise was louder in some parts than others and what made it so apparent was the quick switches between scenes.

### Judge #2 Scoring:



Really visually compelling. Work on your sound design so it can match your rich visuals. The story is a little disjointed. Work on getting the story smoother. Be careful in telling too complex of a story. Nice work in such a short period of time!