Judging Results for Carlsbad High School 2021-2022 Broadcast Excellence Awards

High School Broadcast Excellence West

0044-HS22WE-01 - Carlsbad High School

Judge #1 Scoring:	It's pure joy to watch this broadcast. The anchors have great presence and command. The
Reporting	graphics are outstanding, clean in design and pleasing to the eye.
Writing & Narration	
Shooting Audio & Video	The lead story was strong with an emotional factor to draw you in and the photography/editing were superb.
Editing Audio & Video	protography/editing were superb.
Producing	What is impressive is how the team uses its virtual set quite effectively, giving you a sense
Camera Presence	of a larger operation than it really is.
Digital Presence	
Followed Directions	The live snake was a nice touch in content as well, just a nice feature story to add intrigue.
	Overall, a marvelous job done by all. The logo on the male anchor was also a nice touch.