



Carlsbad High School Course Syllabus **2021-2022**

Course Title: Broadcast Journalism 3

Course Description

Broadcast Journalism 3 is a Capstone model advanced broadcast journalism course for students who have successfully completed Broadcast Journalism 1 and Broadcast Journalism 2. Students will continue to develop advanced writing and reporting skills while working on high profile assignments for national distribution within the Student Television Network. Students in Broadcast Journalism 3 are developing leadership skills, learning the business economics of television news, exploring college and career pathways within the industry, and developing ethics and best practice policies for scholastic journalism programs. In the leadership program, students are providing mentorship for less-experienced students enrolled in the Broadcast Journalism Pathway (Grades 7-12). Students will extend their experiences outside of the classroom in paid and nonpaid internships where they will create digital content while working alongside industry professionals. As a Capstone experience, students will take leadership roles in CHSTV's nationally-acclaimed documentary film program. Often these documentaries air on PBS and are distributed internationally.

Course Materials

Students have access to state-of-the-art broadcast technology including cameras, editing systems, and studio equipment.

Students may use their own DSLR cameras and Apple editing computers. We use Apple's Final Cut Pro X software.

Students are provided with a high speed SDHC memory card.

Additional course materials include notebooks for notetaking.

Classroom sets of textbooks and guidebooks are provided.

Grading

The broadcast journalism class is a lab-based class. Students receive daily grades for in-studio performance. Students are also graded on homework, quizzes and tests, package completion, Magic Window performances, daily job performance and extra credit assignments.

Students may also receive community service points for select assignments (livestream broadcasts, for instance).

Aeries Expectations

Every student and parent has their own access to Aeries to monitor homework assignments, grades, and to contact teachers.

Student Expectations

Students will be working in a real world live broadcast television environment producing a daily live newscast in a state-of-the-art studio. Students can expect to work outside of school hours to produce stories for the live broadcast.

Students will prepare for careers in the 21st century where they will be writing, collaborating, communicating, innovating, developing advanced speaking skills, learning valuable time management skills and developing media and technical literacy skills.

Academic Assistance

Please contact the teacher to make arrangements if further assistance is needed.