



Carlsbad High School

Course Syllabus

2021-2022

Course Title: *Broadcast Journalism 1*

Course Description

Broadcast Journalism is a rigorous broadcast journalism program with a focus on writing and reporting as students produce content for a live daily news program in a state-of-the-art newsroom and studio facility. It is a journalism-based elective class that builds upon writing and reporting skills as well as the advanced production techniques required to produce a compelling daily newscast reaching a closed circuit audience (2700 students) and a community audience via the show's daily, livestream. Students will work in the field producing news and feature stories for the live daily show, and they are expected to write, report, and present their work in the daily newscast. Additionally students will use advanced technology to create live programming. The class requires an extensive commitment from students after school, during the evening and on weekends. Nearly 100% of the content students are producing each day is produced outside of the class period.

Course Materials

Students have access to state-of-the-art broadcast technology including cameras, editing systems, and studio equipment.

Students may use their own DSLR cameras and Apple editing computers. We use Apple's Final Cut Pro X software and a myriad of state-of-the-art software and hardware.

Students are provided with a high speed SDHC memory card.

Additional course materials include notebooks for notetaking.

Classroom sets of textbooks and guidebooks are provided.

Grading

The broadcast journalism class is a lab-based class. Students receive daily grades for in-studio performance. Students are also graded on homework, quizzes and tests, package completion, Magic Window performances, daily job performance and extra credit assignments.

Students may also receive community service points for select assignments (livestream broadcasts, for instance).

Aeries Expectations

Every student and parent has their own access to Aeries to monitor homework assignments, grades, and to contact teachers.

Student Expectations

Students will be working in a real world live broadcast television environment producing a daily live newscast in a state-of-the-art studio. Students can expect to work outside of school hours to produce stories for the live broadcast.

Students will prepare for careers in the 21st century where they will be writing, collaborating, communicating, innovating, developing advanced speaking skills, learning valuable time management skills and developing media and technical literacy skills.

Academic Assistance

Please contact the teacher to make arrangements if further assistance is needed.